HEAD-ROYCE
PARENTS’ ASSOCIATION
PRESENTS

CRUSTACEAN SENSATION
THE 2015 HEAD-ROYCE
SCHOOL AUCTION

JANUARY 24, 2015
6:00 P.M.
6:00 P.M.
CHECK-IN
AND CREDIT CARD PRE-SWIPE
SILENT AUCTION

6:45 P.M.
DINNER

7:00 P.M.
PROGRAM AND LIVE AUCTION

9:00 P.M.
CHECK-OUT

SCHEDULE OF EVENTS

BENEFITING HRS FACULTY DEVELOPMENT
One of the many things I love about Head-Royce School is the sense of community.

**Our children have it.** The school is a second home to them as they benefit by daily interactions with teachers and peers, and are nurtured in mind, body and soul. **As parents we have community too**—connections with the friends of our children, their parents and with the amazing faculty and administrators who do so much for our children.

**What better way to build community than to come together at school tonight and celebrate!** I am so pleased that this year we are celebrating with our first-ever crab feed, the **Crustacean Sensation**. Please enjoy the wonderful food, drink, entertainment and conversation with fellow Head-Royce supporters. Carefully preview all the wonderful live auction opportunities, discuss with your friends and raise those crab claws high in the air to bid!

Don’t forget that the **online auction starts tomorrow** with a vast selection of Parent Parties just waiting for you. **We are here to build community and raise money to benefit the faculty professional development, the faculty endowment and school-wide upgrades and improvements.** Please support generously in any way you can.

So many people have worked tirelessly to make this evening possible. Thank you to all of the volunteers, donors, and underwriters of this fabulous event for your generous support! A special thank you to the members of this year’s **Auction Committee**, who have truly gone above and beyond to make this evening such a special night for us all. Specifically, I want to say thanks to **Lucy Arney**, **Jinee Tao**, **Julie Kim-Beal**, **Jennifer Jones** and **Carrie Levy** for all their efforts to make the event a success.

**This is a special place.** Thank you all for coming tonight as members of our Head-Royce School community, supporting this school and for some—teaching our children.

**Thank you,**
Erica Bachman
**Parents’ Association President**
Welcome!

**UNDERWRITING**
- Robert Rose & Julie Corbett
- John Gillis & Karen Gillis
- David Hardtke & Malinda Longphre Hardtke
- Ash Huang & Jennifer Man
- David Zhu & Leslie Salmon-Zhu
- Michael Sitzman & Renee Sitzman
- Robert Stumpf & Elizabeth Stumpf
- Jay Thomas & Veronica Thomas

**FACULTY SPONSORSHIPS**
- Patrick Behrens & Mandy Behrens
- Steve Block & Betsy Block
- Steve Boranian & Susan Boranian
- Robert Rose & Julie Corbett
- Abe Friedman & Jennifer Friedman
- Brannin Beal & Julie Kim-Beal
- Brian Napper & Patricia Napper
- Tim Ripsteen ‘93 & Vanessa Mandel Ripsteen ‘93

**TICKETS**

**GRAND OLE DUNGENESS**
- Kenneth Brandt & Stephanie Brandt
- John Shrewsberry & Ereca Miller

**HERMIT**
- Rick Arney ’88 & Lucy Arney
- Charlie Baxter & Jinee Tao
- Marc Furstein & Samantha Furstein
- D. Scott Ruegg ’79 & Heather Ruegg
- Michael Sitzman & Renée Sitzman
- Erik Tiemroth & Kirsi Tiemroth

**HORSESHOE**
- Phil Albert & Mary Albert
- Mukarram Attari & Latha Attari
- Erica Bachman & Eric Bachman
- Stephen Bai & Jennifer Bai
- Brannin Beal & Julie Kim-Beal
- Steven & Susan Boranian
- Jeff Camp & Eva Camp
- Noah Doyle & Sandra Doyle
- Mike Evans & Janine Evans
- Abe Friedman & Jennifer Friedman
- Andrew Greenthal & Jane Greenthal
- Nathan Harrison & Danika Harrison
- Rachelle Hebrard & Michael Hebrard
- David Hong & Linda Hong
- Arthur Johnson & Nicole Johnson
- Daniel Judge & Christina Cordoza
- David Kenton & Coralie Kenton
- Jessica Laszlo ’96
- Matthew Leuy & Carrie Leuy
- Zlatko Martinic & Christina Bentel-Martinic
- Cochrane McMillan & Stacia McMillan
- William Newell & Carla Newell
- Hitendra Patel & Inderbir Kaur-Patel
- Dy Tran & Megan Johnson

**EVENT SPONSORS**
- as of 1/12/15
Check-in Registration
You will be given your nametag, table number, and bidder number. Please have your credit card swiped at this time to make check-out at the end of the evening a breeze.

Silent Auction
To bid on an item, just write in your bidder number and your bid on the bid sheet. There is a minimum bid listed—so please don’t bid below this number. There is also a guide to the increased increment of bid. (But hey, feel free to go above that. Let’s raise some money for the cause, shall we?)

Instant Wine Cellar Raffle
Buy a chance to fill out your wine collection with the easy purchase of one or more tickets for the Wine Cellar Raffle. See the display at the event for a list of all of the wines included in this collection. Buy tickets at check-in or in the Silent Auction. Donated by middle school families

Price Per Ticket: $50

Check-out
At the end of the evening, pick up your items won. Receipts will be emailed next week.

Deductions
For federal income tax purposes, your purchase of an auction item is deductible as a charitable donation to the extent that the amount paid exceeds the fair market value of the goods and/or services received. Donors have made a good faith estimate of the fair market value of each item. If there is no published value for your purchase in this catalog, feel free to contact Sandra Midkiff at 510.228.1548. Admission ticket purchases and raffle tickets are not tax-deductible.
Unless otherwise specified, the following conditions apply to all items offered:

• All sales are final. Items may not be exchanged and no money will be refunded. All items are sold as is.

• Items and services are good for one year and must be used by January 24, 2016, unless otherwise specified.

• Dates and times are to be arranged at the mutual convenience of both the donor and the buyer.

• Buyers are responsible for making arrangements in advance, checking expiration dates and restrictions on contracts and/or gift certificates, and for retaining the original paperwork until the donation has been redeemed. We have endeavored to include restrictions where applicable, but additional restrictions, deadlines and redemption instructions may apply.

• We have made every effort to ensure the accuracy of the information in this catalog, however errors may occur and are neither the responsibility of Head-Royce School nor its Parents’ Association.

• By his/her purchase, the buyer waives any claim for liability against the School or its employees, the Auction volunteers, the Auction firm and the Auctioneer, and the donor of the property or services. Neither the PA, the School, the Auctioneer, nor the donor is responsible for any personal injuries or damages to property that may result from the use of property or services sold.

• Getaways: Resort and family properties are not available to student groups or minors unaccompanied by adults. Commercial vacations and accommodations require advance reservations; offer is good on a space available basis; unless otherwise noted, meals, alcoholic beverages, taxes, gratuities and transportation are not included.

• Services: Gratuities for stylists, technicians, trainers and other service providers are generally not included in gift certificates. Please remember to show your appreciation accordingly.

• Tickets and Passes: Events, performances, and museum ticket passes that do not specify a date may require advance reservations and be subject to availability.
THE AUCTIONEER

OUR BENEFIT AUCTIONEER: CHAD CARVEY,

"THE PRINCIPAL AUCTIONEER"

Our auctioneer for the evening is Chad Carvey, “The Principal Auctioneer!” Chad served as a school principal for 29 years, and has been a professional auctioneer for nearly two decades! He is the trusted auctioneer and gala fundraiser consultant for many well recognized non-profits such as The San Francisco 49ers Foundation, Twitter, Glaucoma Research Foundation and many school foundation galas! You may even see him in some upcoming auction TV shows. As one of only nine auctioneers in the State of California (and only 120 in the USA!) who currently holds the designation of Benefit Auctioneer Specialist from the National Auctioneers Association, Chad has the most up-to-date knowledge that’s specific to the unique challenges of gala fundraisers. Chad’s very specialized training, in combination with his relentless passion to assist vital causes, is evident in all he does!

For more information please visit: principalauctioneer.com
Lot 1

THE SPY WHO LOVED ME

Exclusive use of an Aston Martin for a weekend in wine country and Mendocino.

Enjoy the best of California in your own Aston Martin for a glorious weekend getaway! First, drive to Napa County to enjoy the luxury Solage Calistoga for a night of romantic bliss. Then cruise the coastline in style on your way to a night at the fabulous Heritage House Resort in Mendocino. This incomparable getaway for two is a great way to celebrate a birthday, special anniversary, or just because!

Donated by: Aston Martin Walnut Creek, The Preena Family, and Heritage House Resort
LOT 2
PSSST : WASHINGTON DC BEHIND-THE-SCENES

This is a rare, insider’s view of our nation’s capital for you and your family! Enjoy a private, guided tour of Capitol Hill, graciously arranged through the office of Congresswoman Nancy Pelosi. You will also receive a fascinating look at the NBC Washington News Bureau and a Meet the Press event where you’ll be introduced to legendary news correspondents Andrea Mitchell and Chuck Todd. Your award-winning press guide Peter Alexander (HRS ‘94) will escort you to lunch at Café Milano, an industry insider lunch spot.

Airfare for two, and three nights’ accommodations included. Dates to be arranged by mutual agreement (most likely April 6–10, 2015 or August 2015). This trip is a must for anyone who wants to know more about our Capitol, or happens to be raising a budding politician or journalist.

Donated by: Peter Alexander ‘94 and The Pelosi Family
Did you know that stories are 22 times more memorable than facts? How do leaders entrepreneurs leverage storytelling to develop markets for their products and services? How might you, as a parent, think of motivating your children through story. *(Not sayin’ they need it.)* If you’ve ever wondered about these things, or simply wondered what it’s like to be a student at Stanford Graduate School of Business (GSB) here’s your chance!

10 lucky guests, will be given the chance to sit in on one of the most popular classes, “The Power of Story” taught by award-winning GSB Professor, author and your host for the day, Jennifer Aaker. Many of you will also know her as the co-author of the leading book on social network marketing called *The Dragonfly Effect.* Following class, enjoy intimate conversations and lunch in the Faculty Lounge with Dr. Aaker. Followed by a private guided tour of the Stanford GSB and Venture Studio where Stanford graduate students, across all disciplines, team together to try to design and create sustainable, high-impact ventures. This will be a priceless opportunity for entrepreneurs, marketers, business-curious students, design geeks and storytellers alike.

Date: to be mutually agreed upon on a Tuesday or Thursday in May 2015

Donated by: Dr. Jennifer Aaker
Baseball fanatics, this one’s for you. Mesa, AZ awaits!

VIP-access to Spring Training hosted by the Oakland A’s Assistant Manager, David Forst. You will receive four infield box seats to two A’s spring training games at HoHoKam Stadium in Mesa, Arizona. Before one of those games (winner may choose), David will take you onto the field for A’s batting practice where you will have a chance to meet coaches and players.

Naturally, this experience includes Friday and Saturday night luxury accommodations in the posh Phoenician Hotel (in nearby Scottsdale). You’ll choose from 3 options: the 1,400 square feet Phoenician suite; or deluxe king connected to deluxe two double beds; or two casita rooms, each with two double beds. In between your games, kick back by the pool, grab a spa treatment, explore fine dining or play a round of golf.

This experience is for four VIPS—take your family or escape with the guys (or gals). This package is available on March 7, 2015 (vs. Los Angeles) and March 8, 2015 (vs. Chicago). Transportation to and from the site is not included. Donor and winning bidder to finalize arrangements.

Donated by: The Oakland A’s and The Patel Family
Lot 5
AN INTIMATE CONVERSATION WITH AUTHOR MICHAEL LEWIS

Twelve lucky folks will win an opportunity to sit down to a sumptuous meal prepared by Chef Kelsie Kerr. Winners will enjoy fine wines, gorgeous Bay views and stimulating conversation in an intimate setting with world-renowned author and speaker Michael Lewis.

The party takes place Friday, May 8, 2015 at a private home in the Berkeley Hills (specifications available upon placing the winning bid!) The retail value of the food and wine alone exceed $500.00 per person; you can’t put a price on the excellent company.

Donated by Michael Lewis and the Baxter/Tao Family
Lot 6
DOUBLE DRIBBLE: TWO SPECTACULAR “DATES” WITH THE GOLDEN STATE WARRIORS

Get up close and personal with the Golden State Warriors, both on and off the court!

Winner receives two amazing VIP experiences with our home team. First, pick any game during the current season, and you will receive two VIP tickets, two post-game passes and one official game jersey signed by Warrior and HRS parent, Andre Iguodala. The post-game pass will allow you and your guest to hang around after the game and chat with Andre.

You and a guest are also cordially invited to another Warriors VIP event on Saturday, March 21, 2015. This time, you’ll join a group of Bay Area alumni of the Harvard Business School in the Warriors Lounge with President and COO, Rick Welts. This is followed by the Warriors vs Utah Jazz game from the Grandview Luxury Suite, where you will enjoy dinner and non-alcoholic beverages. (Cash bar also available at the event.) Many thanks to the Iguodala family for providing an unforgettable insider experience for Warriors fans.

Donated by: The Iguodala family
Lot 7

UNDER THE TUSCAN SUN

Spend a blissful week in a stunning private home in Siena! Located within the Castello Di Casole resort outside the majestically beautiful walled city of Siena, in the heart of Tuscany, find your luxury home that accommodates up to 14 guests. The Castello is over a thousand years old, and has been restored and updated with modern comfort in mind. Surrounded by terraced farmland, allées of cypress trees and majestic oaks, the interior is thoughtfully furnished with period antiques, but also boasts all the amenities of a contemporary spa resort (think iPod docks, state of the art gym and spa services).

Siena itself is a place where you could get lost for weeks, whether you’re a history buff, an art collector, a naturalist, a people watcher or a Chianti fan or someone with a fascination for old cathedrals. As if that weren’t enough, this centrally-located spot is in easy reach of Lucca, Pisa and Florence, as well as many storied, ancient walled villages each with its own unique personality. (And for the ambitious, you’re three hours from Rome by train and an easy drive or train reach of the Cinque Terre.) Learn more about the Castello and the area here: castellodicasole.com/hotel

Tuscany is a food and wine paradise, an art lover’s dream, and a world class getaway. This wonderful opportunity is available December 20–27, 2015 or February 14–20, 2016. Winner will be responsible for a housekeeping fee.

Donated by: The Yeary Family
LOT 8
LUCKIEST JAYHAWK FAMILY-OF-THE-YEAR

Are you feeling lucky? One incredibly lucky family will win their own exclusive parking space on campus, plus front row seats for immediate family at any and all Head Royce events, including graduation and the Holiday Program. These amazing perks last until our next auction, but bragging rights are forever!

$100 per entry/Two per household limit
Enjoy gorgeous North Lake Tahoe over the 4th of July or another mutually agreed upon week in summer 2015. This graciously appointed Tahoe getaway sleeps 14—perfect for a multi-family vacation or that destination birthday gathering you’ve been contemplating. Wonderful location, beautiful home—what more can we say? I-80 beckons!

Photos and additional details here: tahoevacationrentalsinc.com/Unit/Details/45844

Dates and details to be mutually arranged between owner and successful bidder.

Donated by: Anonymous
Lot 10—Ms. Nilsson’s Class Art Project
Lot 11—Ms. Turner’s Class Art Project
A BIG ROUND OF CLAWS TO YOU CRUSTACEOUS VOLUNTEERS WHO DID ALL THE CRAB-LEG WORK!

Lucy Arney
Event Chair

Jinee Tao
Auction Coordinator

Michael Robarts & Patrick Van Ness
Wine Cellar Coordinator

Catherine Einspruch & Kamni Vijay
Art Projects

Amy Glynn & Carolina Reid
Event Program

Julie Kim-Beal
Decorations

Katherine Beach
Day of Coordination/Volunteer Recruitment

Ann Smulka
Entertainment

Carrie Levy
Online Auction Coordinator

Stephanie Brandt, Linda Hong & Kristine McCabe
Online Auction Division Coordinators

Kristin Dwelley & Jennifer Jones
Faculty Experience Coordinators

Mandy Behrens, Jocelyne Birren, Sara Malan & An Bartlett
Decorations

Venetta Clepper, Joanne Hartman, Laura Ho & Jenn Mitchell-Jackson
General Help

BENEFITING HRS FACULTY DEVELOPMENT
If tonight does not satisfy your bidding needs, join us for the

**Crustacean Sensation Online Auction**

January 25 at 9am—February 1 at 6pm

Visit [bitly.com/hrsonlineauction](http://bitly.com/hrsonlineauction) to pick up tickets to your favorite parent parties or bid on a teacher experience for your child.

Proceeds from the online auction also support our faculty.